



MICHIGAN HOMESCHOOL BASKETBALL STATE CHAMPIONS

Boys Varsity - 2011-2012 • Girls Varsity - 2012-2013 • Boys JV - 2012-2013 • Boys Elementary - 2010-2011, 2011-2012, 2012-2013

November 1, 2013

Dear [Sponsor],

I am writing to introduce you to mid-Michigan's premiere homeschool sports program - the CHAP Chariots. The Capital Homeschool Athletic Program (CHAP) was founded in 2002 and has over 300 homeschool families with over 1000 kids participating in various sports for all ages, ranging from elementary to high school. Basketball is our flagship sport and we are looking for help to support our program. All player registration and scheduling is done through our website at www.chapchariots.org. Therefore, during the basketball season there will be thousands of hits to our website by the hundreds of parents and children participating in our Boys Varsity, Boys JV, Boys Junior High, Boys Elementary and three Boys Youth teams, as well as our Girls Varsity, Girls Junior High, Girls Elementary and two Girls Youth teams.

Donations play an important part in the success of our program. The Capital Homeschool Athletic Program is entirely self-supporting and receives no state funding. Thus, CHAP is only able to serve homeschool athletes through the generous giving of others. Your donation to CHAP affords players the opportunity to participate, practice and play in local, regional & national games and tournaments. Most importantly, donor contributions allow us to keep the costs affordable so more athletes are able to continue to enjoy all the wonderful benefits sports has to offer.

We are asking for your assistance. Your support is vital to the growth and success of the CHAP program. For as little as \$50, you can help. On the reverse is a listing of the various sponsorship opportunities available. Below is a form you can fill out and mail back in with your donation. For more information regarding CHAP, please contact me by phone 517.896.4401 or email gonzalez@footline.com. I will be happy to answer any questions or even assist you in developing your own personalized sponsorship package.

Thank you for your support. I look forward to hearing from you.

Sincerely,

Joe Gonzalez
Member, CHAP Board of Directors
Head Coach, Boys Elementary & Girls Youth Basketball

Capital Homeschool Athletic Program (CHAP) is a 501 (C)3 non-profit organization.

Sponsor/Business Name: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Package Chosen: _____ Donation Amount: _____

Donations may be mailed to: **CHAP, 1710 Kingswood Dr, Lansing, MI 48912**
you may also donate online at <https://chapchariots.org/sponsors>



2013 - 2014 Basketball Sponsorship Opportunities

- \$50 WEBSITE LINK SPONSOR**
 - Get a business card sized logo ad with link on the sponsors page of our website
- \$130 YOUTH GAME DAY SPONSOR**
 - Sponsor an entire Game Day for the Youth League at Capitol City Baptist
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Company name, logo & website imprinted on the game day rosters distributed to all fans
 - Name recognition announcement before the game and at halftime of each youth game
 - Opportunity to bring in company banner, brochures, business cards or presentation on game day
 - Free admission to anyone in your group on your game day
 - Logo listed on our Sponsors Banner on the wall of gym
 - 9 weeks available
- \$250 VARSITY GAME DAY SPONSOR**
 - Sponsor an entire Game Day for the Varsity, JV, Junior High and Elementary teams at AIM High
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Company name, logo & website imprinted on the game day rosters distributed to all fans
 - Name recognition announcement before the game and at halftime of each varsity game
 - Opportunity to bring in company banner, brochures, business cards or presentation on game day
 - Free admission to anyone in your group on your game day
 - Logo listed on our Sponsors Banner on the wall of gym
 - 9 weeks available
- \$250 CHAP ALUMNI GAME SPONSOR**
 - Sponsor the entire Senior Day & Alumni Game at Capitol City Baptist ON 12.27.13
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Company name, logo & website imprinted on the game day rosters distributed to all fans
 - Name recognition announcement before the game and at halftime of each game
 - Opportunity to bring in company banner, brochures, business cards or presentation on game day
 - Free admission to anyone in your group on Senior Day
 - Logo listed on our Sponsors Banner on the wall of gym
- \$500 FRIEND OF PROGRAM SPONSOR**
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Company name, logo & website imprinted on the game day rosters distributed to all fans
 - Name recognition announcement at halftime of each varsity game
 - Free Family Admission to all home games
 - Logo listed on our Sponsors Banner on the wall of gym
- \$1,000 MONTHLY PRACTICE SPONSOR**
 - Help Sponsor 4 Boys teams, 3 Girls teams and 5 Youth teams at AIM High Sports.
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Name recognition announcement before the game and at halftime of each game of your month
 - Opportunity to bring in company banner, brochures, business cards or presentation any practice days
 - Logo listed on our Sponsors Banner on the wall of gym
- \$1,500 TEAM UNIFORMS SPONSOR**
 - Get your name & logo imprinted on a team's home & away uniform
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Logo listed on the front page of our website
 - Logo listed on our Sponsors Banner on the wall of gym
- \$2,000 NATIONAL HOMESCHOOL BASKETBALL TOURNAMENT TRIP SPONSOR**
 - Help sponsor the Varsity team trip to Kansas for the Homeschool National Tournament in March
 - Name & Logo on the team's t-shirt warm-up during the National Tournament week.
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Logo listed on the front page of our website
 - Logo listed on our Sponsors Banner on the wall of gym
- \$2,500 YOUTH LEAGUE UNIFORM SPONSOR**
 - Get your name & logo imprinted on 4 sets of team uniforms for the entire Youth League
 - Get a business card sized logo ad with link on the sponsors page of our website
 - Logo listed on the front page of our website
 - Logo listed on our Sponsors Banner on the wall of gym
- \$8,000 CHAPCHARIOTS.ORG WEBSITE NAMING RIGHTS**
 - Get your name & logo on the main banner of the website with the phrase "presented by"
 - Get a link to your website and/or your own page on our website
 - A full informational article about your company on our website
 - Logo listed on our Sponsors Banner on the wall of gym